Plano Band Sponsorship Program

The Plano Senior High School band has a long tradition of excellence and a focus on the community and the kids. Over the years, the bands of Plano have consistently earned top ratings across a wide array of band programs, including marching band, concert bands, jazz ensembles, drumline, colorguard, steel drum ensembles and more.

Being the 'old school' in the center of Plano, the Plano Band maintains and benefits from a strong community relationship and community pride. The marching band routinely performs in front of capacity crowds at football games and competitions. The Plano Band performs at 10-12 games per year, as well as three marching competitions, parades, Concerts and other community events. Game performances are routinely before a capacity crowd over 10,000 people, and marching competitions routinely attract thousands of spectators, who see our band perform. These performance, along with Jazz and Percussion group performance and competitions reach a large number of spectators.

Our Corporate Sponsorship program has several opportunities to participate, as well as an overall sponsorship program which supports all of the band programs. All options provide valuable exposure to the community, including performance programs and flyers, the band website and halftime show sponsor announcements. Special event sponsor opportunities include the Jazz Bands annual Swing Dance and the Annual Drumline contest, which draws competing schools from across the area.

Overall Corporate Band Sponsorship Levels(these sponsorship levels support all band students and programs)**:**

SILVER--$500 (Small ad on website)
GOLD--$1000.00 (Silver package, plus small ad in all band publications)
PLATINUM--$2000+ (Gold package, plus 8x10 photo, display of corp logo at band events)

Marching Band Show Sponsorships:

Halftime Show Sponsor $200 (PA announces company name as half time show sponsor – one game)
Halftime Show Annual Sponsor $1500 (All Games – Save $500 over individual game price)

Jazz Ensemble Sponsorships:

Jazz Ensemble Sponsor $500 (Company logo on Jazz performance Flyers and Programs)
Big Band Sponsor $1000 (Above plus company logo displayed as major sponsor at events)

Drumline/Percussion Sponsorships:

Drumline Sponsor $500 (Company logo on Drumline and PanCat Flyers and Programs)
Percussion partner $1000 (Above plus Logo signage at performances)
Drumline Competition Sponsor $2000 (Logo on event program, banners and PA announced throughout day)

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General Band Sponsorship Levels	Benefit	Cost	Paid
Silver	Small Website Ad	$500	
Gold	Small Ad in all Band Publications	$1,000	
Platinum	Larger Website Ad with link to business website	$2,000	
Marching Show Sponsorship Levels			
Halftime Show Sponsor - One Game	Name announced at halftime - one game	$200	
Halftime Show Sponsor - Full year ($500 discount)	Name announced at halftime at every game	$1,500	
Jazz Band Sponsorship Levels			
Jazz Ensemble Sponsor	Company logo on flyers and Programs	$500	
Big Band Sponsor	Logo displayed as major sponsor at events	$1,000	
Drumline/Percussion Sponsorship Levels			
Drumline Sponsor	Company logo on Flyers and Programs	$500	
Percussion Partner	Logo displayed as major sponsor at events	$1,000	
Drumline Contest Sponsor	Logo on program and banner, PA announces all day	$2,000	

Comments	
Company name (As you want it announced or listed):	Student Name (for sale credit):
Address:	
Phone:	Contract Signature:
Contact Name:	

Check to "Plano SHS Band Boosters" must be attached to form to submit. Contact Jim Harris at jmharris@harrisone.com with any questions.